

# Canva access for Curl BC Members

---

Join our canva Member Facility asset team and reap all the design benefits that Canva PRO has to offer. With our non-profit status we can share assets, align curling campaigns, and enhance our sport's marketing content with zero cost to you.

## Objectives and Goals

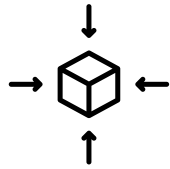
---

Provide access to the Canva platform to design professional content with ease, increasing brand awareness and participation in our sport across BC.



### Goal # 1

Increase participation in curling across BC.



### Goal # 2

Simplify and align marketing campaigns for curling in BC



### Goal # 3

Create and share templates for member facilities to customize

## Target Audience

---



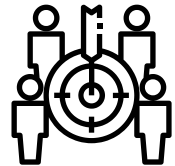
Target Audience #1  
Member Facilities



Target Audience #2  
Communication &  
Marketing teams



Target Audience #3  
Current curlers



Target Audience #4  
Potential Curlers

## Let's get Started

---

1. Create your canva account using your curling organizations **main email**
2. Request to be added to Curl BC's Member Facility Team to access shared content and pro-level assets (using your main canva account email)
3. Watch the introductory canva video
4. Create your first branded design
5. Share easily onto your social media platforms.

Have questions?

Schedule an on-boarding session with Kim Dennis, to ask questions and learn more about what this platform can do for you!

Let's save ourselves time by using a quality platform to enhance our curling marketing efforts.