

CURL BC
Board Meeting
Agenda
Thursday, September 22, 2022
2:30 to 5:25 pm

In attendance: Neil Campbell (Chair), Keith Switzer, Michael Dudar, Brenda M'Clellan, Brenda Sims, Terry Phillips, Shaun Everest, Scott Braley (CEO), Will Sutton, Lindsay Shannon

(regrets: Morgan, Andrew)

- Welcome, introductions and Call to order – Neil
- Approval of the agenda
 - **MOTION:** To approve the agenda as presented. Approved no objections
- Approval of the minutes from the meeting in June 2022
 - <S:\Board Access\1.1 Board meetings\2022\Board Meeting Minutes June 16 2022.docx>
 - **MOTION:** To approve the minutes of June 16, 2022. Moved by Terry and seconded by Shaun. Approved
- Recording of electronic votes
 - Sept. 9, 2022
 - “To sanction Curl BC, in collaboration with Richmond Curling Club, hosting the 2023 World Wheelchair & Wheelchair Mixed Doubles Championships from March 4th to 12th subject to successful applications for major Federal and Provincial hosting grants.”* Moved by Neil Campbell and seconded by Keith Switzer. Carried unanimously by a vote of 8-0.
In the contract is an ability to pull out if the grants do not come through.
- Pillar 1 – Enhancing Member Services & Engagement
 - New website: [Curl BC | Our House is Your House](#)
 - Website layout now follows the 3 pillars
 - Positive feedback with board members finding it easier to navigate
 - Member services: <https://www.curlbc.ca/member-services/>
 - Highlights many of the services we provide to our members showcasing the value of membership
 - Zone meeting at **10:30 am, Tues., Oct. 18th** - [Register Here](#)
 - All board members are encouraged to join the zone meetings and coffee chats to engage with membership
 - Question of whether we have a feel on participation numbers and whether they are changing. Numbers appear to be stable, but there is a slight decrease due to a reduction of facilities.
 - Staff are tracking club information and interactions including age of facility, plant type, membership and league information, board structure etc.
 - Reminder to Board members to complete their Safe Sport requirements. Neil to ask Kim to forward information again.
- Pillar 2 – Leading Long-Term Curler Development
 - Competitions – Will
 - Update from meetings
 - **Youth Advisory Committee** led by Morgan and Will, met August 9th for onboarding and an introduction to their roles. Will provided an overview of the org chart and explained where they are positioned. Committee developed their 3 subcommittees. Second meeting will be prior to October 8th, 2023.

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- **Competitions Committee** met September 15th. This provided an overview to the new committee members. Will presented the site locations for 2022/23 as well as the calendar for 2023/24 and the bid process. Staff do their best to spread the events throughout the province, but board members are encouraged to promote clubs to host.
- **Stick Committee** met September 20th. This season the Provincial (Armstrong) and National (Nanaimo) championships will be hosted in BC. Committee discussed raising awareness of local leagues and bonspiels. The Curl BC website page will be updated. The CC Stick Committee will be adding a Doubles format.
- Role of the Event Manager and Board Liaison
 - Will provided a document that outlines the role of a board liaison at events.
 - Some feedback has come in regarding the timing of the voting and presentation of the award. There was an agreement that it may not be a priority to have the recipient present.
- Board Liaison assignments
 - An update was shared listing the event manager, chief umpire as well as the liaison for each event. Some events may have a contract event manager.
 - If we aren't enforcing the rule of having names on jackets why do we have the rule? Recommendation from umpires is to enforce the rule. Moving forward every event will require names on jackets. Communication has been clarified for this season.
 - Guidance provided for liaison attire at events. Business casual without blue jeans.
- 2023 World Wheelchair & World Wheelchair Mixed Doubles
 - This event will bring some demand on our organization. It should encourage diverse participation and involvement in our sport.
 - Neil Houston will be the event manager and we are looking for some key volunteers to assist.
 - CHEK TV may be broadcasting the finals
- Pillar 3 – Building Partnerships & Capacity
 - Finance & Audit
 - **MOTION:** The error in the forward salaries be corrected from 1% to 2% for 2022 to 2024 in the compensation grid. Brenda M, Keith. Carried
 - Governance & Strategic Planning – Keith based on agenda above
 - **MOTION:** To adopt the wording as presented for the END statements. Michael, Terry. Carried
 - Recognition & Awards
 - Last year the deadline was extended for submissions and the committee agreed to make this permanent. Committee discussed the idea of combining Life and Honorary Life Memberships into one. Previously, Honorary was utilized long time contributors to the game who were in a paid role as opposed to volunteer.

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- Any change to this will involve a change to policy and ultimately a vote at the AGM.
 - They would like to create an online/virtual Curling Hall of fame
- Facility renewal – Scott
 - Curl BC has been working on this for over 4 years since Coquitlam lost their facility.
 - Previous pitch was for a regional facility. Moving forward with a Community Curling Centre plan including a pitch deck and business case.
 - Michael and Scott to discuss architectural details further
 - Business plan to cover 4,6,8 & 12 sheet options
 - Thought that smaller sheet clubs may be managed with an alternative method
 - Working on the current and future infrastructure of BC curling facilities should be a key focus of the board
- Philanthropic – Scott
 - The cost of building a facility is upwards of \$15 million. Our philanthropic efforts need to focus on this as well.
- Nominations – Neil
 - Terry Vandale & Keith Switzer are committee members
 - It is important to focus on succession planning and how to encourage people to become involved
- Curling Canada update – Neil & Scott
 - May Report: <S:\Board Access\1.1 Board meetings\2022\EN Report to Member Association Boards .pdf>
This only involves 4 of BC's 9 END Statements
Marketing & Promotion – End 3
Club Development – End 1
Diversity, Equity & Inclusion – End 4
Revenue Strategies – End 7
Op Council will meet to discuss this in October
 - CC AGM on Sept. 24th - Electing 2 women and 2 men
 - Financial update – \$3M surplus for 2021/22
- Other business
 - **Curl BC AGM**/Business of Curling Symposium/Golf Fundraiser – **June 15th to 18th**.
Location to be confirmed. (NOTE: May want to hold this a week earlier once the dates for Curling Canada's national meetings are confirmed)
 - Dates for next Board Meeting – during BC Men's and Women's? Great opportunity to meet with players, fans, club volunteers
 - Friday the 13th and Saturday 14th January, 2023
 - April meeting – later in the month will help to know what has been submitted to the auditor.
- Adjournment – Motion to Adjourn – Michael Dudar Carried