



BOARD OF DIRECTORS MEETING

FRIDAY, JUNE 11, 2010

RICHMOND, BC

Present: Jim Mann (President); Mike West (Vice President), Marnie Jepsen (Treasurer), Terry Vandale (Past President), Janice Mori (Secretary)

Region 1: Gerry Foster

Region 2: Vacant

Region 3: Donna Stuike

Region 3: Jim McCaffery (alternate)

Region 4: Vacant

Region 5: Absent

Region 6: Debbie Judzentsis (alternate)

Region 7: Pat Cotter

Region 8: Mike West (Vice President)

Region 9: Ken Albrecht (late arrival)

Region 10: Tony Pisto (late arrival)

Region 11: Marnie Jepsen (Treasurer)

Region 11: Liz Goldenberg

Region 11: Lynne Jambor

Region 11: Dick Allan (Alternate)

STAFF/VOLUNTEERS: Scott Braley (CEO/Executive Director); Robbie Gallagher (Communications/Administration Coordinator); Heather Beatty (Technical/Education Coordinator); Penny Bartel (Participation Manager); Melissa Soligo (Provincial Coach); Dianne Barker (Volunteer Officiating Coordinator); Karen Watson (Volunteer Master Learning Facilitator)

GUESTS: Kim Macphee, Peter Jackman from the Vancouver Foundation

1. **Welcome & Introductions:** The President opened the meeting at 1 pm with a thank you to Directors Nigel Easton (Vice President & Region 11), Scott Kylo (Region 4) and Marianne Bauld (Region 2) for their service to curling in our province. He welcomed new director, Lynne Jambor of Region 11 and alternate director, Dick Allen of Region 11. Noted there is a quorum present although five regions not represented at the start of the meeting.

2. APPROVAL OF AGENDA

Motion 2009/10 – 34

Moved by Donna Stuike, seconded by Pat Cotter

“That the agenda be approved as circulated and left open for additions.” CARRIED

3. PRESENTATION BY THE VANCOUVER FOUNDATION

The Vancouver Foundation was invited to make a presentation as it has been determined that Curl BC is looking to promote philanthropy to assist not only the provincial association, but also our member clubs.

Presentation highlights:

- The Vancouver Foundation has a provincial wide mandate and manages over \$750 M.
- Agency Funds (minimum of \$10,000 to set up) - Provide non-profit organizations the opportunity to set up their own endowment funds as a means to ensure a consistent stream of income to support their goals.
- The Foundation manages/invests the funds; facilitates complex gifts (real estate, securities, etc.); provides services (processing donation, issues tax receipts, online giving); distributes funds as determined

4. APPROVAL OF MINUTES

Motion 2009/10 – 35

Moved by Liz Goldenberg, seconded by Debbie Judzentis

“To accept the minutes of the Board Meeting of January 23, 2010 as circulated.” CARRIED

5. ENHANCED CAPACITY

5.1 Education

5.1.1 Program Reports

Officiating Report (Dianne Barker)

Recommendations:

- Mentoring of Level 3 Officials – policy change to eliminate opportunity at a Level 2 event as they do not gain the experience of a playoff round and remove the restriction on mentoring at a BC Men’s or BC Women’s championship.
- To be consistent with CCA and WCF working – replace all references to Head Official with **Chief Umpire** and **Umpire** to replace Supervising Officials.
- Prior to start of any event, Curl BC provide the Chief Umpire and the Event Liaison with a full list of team members and approved certified coaches if attending.
- Replace the deteriorating timing equipment and investigate the **CurlTime** program as an alternative.
- New CCA rule book will have changes to Officiated Play and Wheelchair Curling and need to be either adopted by Curl BC, or exceptions noted. Recommendation to make an exception for the clock running during a timeout rule due to differences in curling club coach access versus arena access.

Motion 2009/10-36

Moved by Marnie Jepsen, seconded by Terry Vandale

“That Curl BC adopts CCA rule changes as approved at the NCC, with the exception of running the clock during timeouts. Staff to determine wording of the exception.” CARRIED

Motion 2009/10-37

Moved by Pat Cotter, seconded by Mike West

“That we accept the recommendation of approving Level 3 Official certification for Doug Kuhn.” CARRIED

Motion 2009/10-38

Moved by Lynne Jambor, seconded by Marnie Jepsen

“That we accept the revisions to Policy 12.3 (Officiating Development and Certification) as presented, including the removal of Section 12.3(n).” CARRIED

Coach Training Report (Karen Watson)

- Grant received from the CABC to train evaluators for the Competition Coach program.
- To assist in the development of instructors/coaches, some affiliated clubs in rural areas will be offered free Club Coach Youth course.
- Process has been put in place for those who challenge the Competition Coach certification
- Level 3 course to be offered in Spring 2011 (depending on interest)

Ice Technician – report submitted

5.1.2 Volunteer Appointments for 2010/11

- Master Learning Facilitator – Karen Watson
- Officiating Coordinator – Dianne Barker
- Chief Statistician – Mike West and Norm Allen
- Chief Ice Technician – BJ Gagnon

The President offered, on behalf of the Board, thanks and special recognition to these volunteers. Their service to Curl BC is greatly appreciated.

5.2 Finances – Marnie Jepsen

The President noted that the 2009/10 year was particularly difficult with notification of government funding cuts coming part way through the fiscal year, necessitating some tough financial decisions. Despite these challenges, Curl BC finished the year on the positive side.

Marnie presented the Financial Report with the following notes:

- Surplus of \$8607 (\$9860 from General/Capital Operations less \$1253 of Gaming Funds carried over from previous year).
- Government Funding decreased from **39%** in 2009/09 to **29%** this year
- Highlights of the Sources of Funds vs. the Uses of Funds
 - Participation: 14% vs. 12%
 - Performance: 44% vs. 47%
 - Capacity: 35% vs. 36%
 - Interaction: 7% vs. 5%
- Financial Summary (page 4): budget summaries for the next three years will be updated upon notification of government funding.
- Auditors Report- offered a clean opinion with no management recommendations.
- Motion to be presented at the AGM regarding Section 4470 Disclosure of Allocated Expenses by Not-for-Profit Organizations (Note 2 of Auditors Report)
- Presentation of Curl BC's financial position also shown as a function of the Strategic Plan (see pages 16-17 of Financial Report).
- As requested at last year's AGM, the report shows the Budget and notes variances (page 18). It has also been updated to illustrate In-Kind sponsorships.

Motion 2009/10 – 39

Moved by Marnie Jepsen, seconded by Terry Vandale

“Approve presentation of assets invested in capital assets as a category of internally restricted net assets.” **CARRIED**

Motion 2009/10 – 40

Moved by Marnie Jepsen, seconded by Terry Vandale

“That we accept the 2010/11 Budget as presented and manage the variances.” **CARRIED**

The President expressed kudos to Marnie and Scott for the professional presentation of the Financial Statement and appreciation on the monthly financial reports with very helpful commentary. The Board should be advised of final funding numbers by the end of July.

5.3 Operational Report 2009-10

- Enhanced Participation – presented by Penny Bartel
 - Ends statement: ***Member facilities will grow and develop and experience increased participation through active support.***

- 4.4% increase in number of active curlers/school visits(includes the Peace region clubs)
 - School visit numbers might be substantially higher but only 10 clubs reported.
 - Youth Development – Optimist Camps reached 10 communities; Rocks & Rings program held in 69 schools to end of March (11,175 students).
 - Club/Regional Development – targeted ongoing support to 6 struggling clubs; determined the Region 11 Tour model not viable for other regions.
 - Adult Program Development – pilot partnership with Municipal Recreation at Golden Ears Winter Club; equipment available to member club wishing to do community demonstration (just responsible for shipping costs).
 - Enhancement – 6 clubs in the Peace Region now included in membership reporting; support for Sport BC’s Power of Sport Tour (Terrace and Langley)
 - Community Development – BC implementation plan of the Canadian Sport For Life now complete and publicly available.
- Enhanced Performance – Melissa/Heather
 - Ends statement: ***Athletes, coaches, officials, ice technicians & volunteers will be guided in their pursuit of excellence through regional and provincial curling programs.***
 - Athlete Development – Revised goal statement to High Performance program had participation of 29 teams and 6 individuals; Canada Winter Games training program now underway.
 - Coach Development –Updating the active coach database; ongoing mentoring process with Regional /Assistant Regional coaches and coaches of teams in the high performance program.
 - Ice Technicians – support provided for the Men’s Coastal & Interior playdowns, BC Junior, Women’s, Men’s, Mixed & Wheelchair Championships.
 - Officials – 14 completed Level 2 practical component; 11 BC officials worked at a National, World, Olympic or pre-Olympic event this past year.
 - Competitions – 8% increase in Performance events (Juniors, Men’s, Women’s & Wheelchair); 31% increase in Participation events (Seniors, Masters, Juvenile & Mixed)

Tony Pisto (Region 10) joined the meeting

- Enhanced Capacity – Scott/Robbie/Heather
 - Ends statement: **Member facilities & affiliated associations are providing leadership and support services with strong governance and operational excellence to ensure the availability of curling facilities and programs.**
 - Governance/Human Resources – 1st and 2nd level Ends statements have been approved and policies revised as necessary; draft Curl BC Policy Registry completed and 4 Board Governance processes approved (committees).
 - Finance/Revenue Generation – 12 clubs did not to affiliate, received a hardship grant or were audited for reduced fees; membership revenue increased \$28,000; recording the revenue/expenses of the Men’s & Women’s championships.
 - Internal Communication/Marketing – 559% increase in number of subscriptions to the Curling Connection and actual numbers probably higher as many clubs forward to their members; Board and Committee pages created with password logins; success in lobbying government for reinstatement of Direct Access Grants; Infrastructure grants (federal and provincial) on hold.

- Education – Participants in 09-10 programs: 67 Officials, 21 Ice Technicians, 107 Club Coach/Competition Coach; also trained 7 learning facilitators.
- Enhanced Interaction – Scott/Robbie/Penny
 - Ends statement: ***Government, philanthropic organizations, corporations, curling enthusiasts and the general public will have an increased awareness and general interest in curling as a healthy and fun lifetime activity for everyone.***
 - Government – Core grants replaced with Participation & Performance grants (advised Curl BC will receive \$80,000 for 10-11); application made for Direct Access grants in youth and adaptive curling programs.
 - Philanthropic – Optimist Raffle generated a profit of \$6,500 for youth camps (with thanks extended to Al Kersey who visited 67 clubs this past season!); Curl BC raffle generated \$3K for Curl BC and \$2K for participating clubs; Kenzen Long Shot contest broke even; a Participation & Performance fund has been set up with the National Sport Trust.
 - Corporate – Sale of TV advertising on the Men’s & Women’s Championships generated revenue of \$22,000 cash/\$7000 contra; Agreements renewed with Canadian Direct Insurance (3 years) and Best Western (in process), Williams Moving agreement continues; new agreements with Sato Canada (Kenzen) and Canadian Western Bank.
 - External communication/marketing – media contact list up-to-date; website with over 300 links to BC curling news; sponsor agreements; website traffic increased 31%.
 - Inclusion – promoted adaptive curling during Paralympics; formalized volunteer position for a Stick Curling Coordinator.
 - Secondary/Post-secondary curling – BC Secondary Schools Curling Assoc. became an Associate member.

5.4 Strategic Plan 2010-2014

The development of ends statements will determine the direction of operational goals and strategies. A Strategic Planning document is still a valuable tool to communicate with our members (clubs).

Some recommendations have been made to last year’s strategic plan including:

- 2.6 - reflects the competitions included under the Participation pillar.
- 3.3 & 3.4 – wording changes
- 4.1 – change required due to changes in government funding processes.

<p>Motion 2009/10 – 40</p> <p>Moved by Terry Vandale, seconded by Mike West</p> <p>“That we accept the recommended changes in the Strategic Plan for initial publication of the 2010-2014 plan, subject to further development of Ends Statements.”</p> <p style="text-align: right;">CARRIED</p>
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5.5 2010 Curl BC AGM

General overview of presentations for the morning workshops and AGM, reminding directors that policy dictates that if the quorum is not met, the AGM cannot be held.

5.6 Governance

General discussion on clubs who did not affiliate with Curl BC for the 2009/10 season, noting there were a variety of reasons. Directors are encouraged to contact these clubs, outline the benefits of membership and encourage them to join next season.

Motion 2009/10 – 41

Moved by Debbie Judzentis, seconded by Lynne Jambor

“That Policy 7.3 Programs for non-affiliated facilities be revised as follows:

Non-affiliated Clubs, or members of those clubs, may participate in Curl BC programs, excluding playdowns, but will be subject to an additional program fee depending on the program. Curl BC reserves the option of refunding this additional fee if the club joins Curl BC within one year’s time. “

CARRIED

Motion 2009/10 – 42

Moved by Liz Goldenberg, seconded by Pat Cotter

“That Curl BC Policy Section 3.12 Election of Officers of the Association is amended to remove paragraph (b) “The positions of Secretary, Treasurer, or Secretary-Treasurer shall be elected at each meeting of the Directors held after the annual general meeting” and that Section 3.13 Officer’s Responsibilities be amended to remove paragraph (d) Secretary and paragraph (e) Treasurer be repealed.”

CARRIED

Therefore the operational responsibilities of the Secretary and Treasurer will be assigned to the CEO/Executive Director under the new policy governance policies. The oversight responsibilities of the Treasurer position will reside with the Chair of the Audit & Finance Committee.

Discussion on how the current policies on Directors and Officers terms on the Board which this year resulted in resignation of an Officer or Director who did not get re-elected at a Regional meeting, thus leaving the Board short of members.

A recommendation to add the following as 3.10 (c) to Policy 3.1.03:

Motion 2009/10 – 43

Moved by Liz Goldenberg, seconded by Mike West

“The term of an elected director shall commence at the conclusion of the Curl BC AGM that follows the regional election.”

CARRIED

Note: Regional elections are held in March/April, while the Curl BC AGM is scheduled for the end of May/early June. Regions can send their new Director to the AGM as an observer, at their own expense.

5.7 Awards

Report submitted by Liz Goldenberg. Award winners posted on website. Committee expressed concern with disconnect in receiving nominations.

Motion 2009/10 – 44

Moved by Liz Goldenberg, seconded by Marnie Jepsen

“That the Board recommend to the Annual General Meeting that a Lifetime Membership be awarded to Nigel Easton in recognition of his long time dedication to the sport in BC.” CARRIED

Motion 2009/10 – 45

Moved by Liz Goldenberg, seconded by Donna Stuike

“That Curl BC nominates the following candidates for Sport BC awards:

Team of the Year & Athlete with a Disability: Dean Martell team
Jr. Female Athlete – Dailene Sivertson
Jr. Male Athlete – Tyler Klymchuk
Coach of the Year – Anita Cochrane
Masters Athlete of the Year – Karin Host
Male Athlete of the Year – Jeff Richard
Female Athlete of the Year – Jody Maskiewich

CARRIED

5.8 Regional Reports

Any reports received were posted on the website. The President asked if directors had anything to bring forward from their Regions; nothing was brought forward.

6. **ENHANCED PERFORMANCE**

6.1 High Performance program – Melissa Soligo

- Goals: To support BC athletes & coaches in all levels of development; to follow the Canadian sport For Life, Long-term Athlete Development model.
- Coaching team: Provincial Coach – Melissa Soligo; Regional Coach – Al Moore; 5 Assistant Regional Coaches; Consultants – Dr. Laura Farres and Bob Comartin.
- Services to athletes: consultation, camps, evaluation days, CSC Pacific carding, workshops, competition days and competition feedback. .
- Athletes pay \$50 to enter program; accountability process in place; value of services dependent on the ranking of the athletes.

6.2 Liaisons' 2010 Championship Reports

The following reports were submitted; staff/committees to review recommendations.

- a) Scotties Provincial – Terry Vandale
- b) Masters Provincial – Gerry Foster
- c) Mixed Provincial – Nigel Easton

6.3 Performance Committee Report – Mike West

- The President noted that the CCA is recommending a change to the Competitor's Fee to a single fee of \$30.

Ken Albrecht (Region 9) joins the meeting

6.4 Men's & Women's playdown format proposal – Mike West/Heather Beatty

Motion 2009/10 – 46

Moved by Mike West, seconded by Terry Vandale

“That Curl BC adopts Proposal 2 as presented on a 2 year trial basis beginning in the 2010-2011 season.”

After presentation of survey results, discussion and the opportunity for each director to speak to the motion, a friendly amendment was made to **remove the statement “hosted in major centres”**.

CARRIED

Proposal 2 – Men’s & Women’s Championships

10 Team Round Robin Provincial with Page Playoff

Teams qualify as follows:

- Defending Champion
- CTRS Points Winner
- Regions 1-7
 - 2 Open events for all Interior Regions
 - On different dates (so curlers could enter both)
 - 2 berths awarded at each event
 - Spread throughout the regions (one event in the north and one in the south)
- Regions 8-11
 - 2 Open events for all Coastal Regions
 - On different dates (so curlers could enter both)
 - 2 berths awarded at each event
 - One event on the Mainland and one on the Island.

The President acknowledged the passion and emotion in the discussion and thanked all Directors for their consideration of the issues. The next step now will be to find host locations for these eight new events, with thought of combining men’s and women’s regional playdowns to same location/weekend.

7. ENHANCED PARTICIPATION

7.1 Participation Committee Report – Terry Vandale

- The BCIMA & PCMA were approached for consideration of combining with Curl BC to hold one Masters playdown to avoid past issues with conflicts in scheduling. No agreement reached but will still recommend that their curlers be affiliated members of a curling club. The current funding grants of \$3500 to PCMA and \$1500 to BCIMA to be referred to the Finance Committee.
- Stick Curling – Bill Taylor will be the Volunteer Coordinator. The group requesting some support from Curl BC (i.e. Information on Curl BC website; include in communications to clubs). Committee to continue looking at how it fits with the plan for Curling For Life model and viability of financial support.
- Some initiatives from member clubs: Victoria – Sport Festival (willing to share info/poster ideas); Chilliwack & Golden Ears successfully linked with the Rocks n’ Rings program.
- Clubs in crisis: committee working on action plan to assist struggling clubs and will include an information package in the fall mail-out. Also suggesting “a road show” to facilitate a connection between clubs and Curl BC.
- Concerns over the “curling regularly” rule.
- Dominion Club Challenge – Jim Mann spoke to the increasing interest in this club curler based event; over 50% of our clubs participating. Looking for hosts for the South Island and Interior playoff.

7.2 Hosts for 2011 BC Juvenile & Junior Championships

- Heather reported hosts have finally been solicited for the BC Juvenile (Lake Cowichan) and the BC Junior (North Shore Winter Club).
- Request that directors approach their clubs for 2011/2012 events; applications should be by the fall. Need to address the issues of apathy in hosting events.

7.3 Membership Update – Penny Bartel

- Of the 115 curling facilities in the province, 20 are closed or not affiliated; 95 are members of Curl BC. There are 454 sheets of ice in the province; 24,865 affiliated curlers – slight decrease in actual numbers as previous numbers did not include the curlers in the Peace region.
- Invoices were sent out for the 2010/2011 season (due date of Dec. 1st) – Two clubs have already affiliated: **Sicamous** and **Port Hardy**.
- Extended thank to Board members who assisted in club audits.
- Membership numbers must be submitted by Feb. 15th. And according to Curl BC bylaws, a club is considered not in good standing if dues not paid or membership lists not submitted and therefore not eligible to vote at an AGM.

Motion 2009/10 – 47

Moved by Marnie Jepsen, seconded by Donna Stuike

“That per Bylaw 13 (c) the Mackenzie Curling Club is considered not-in-good standing at this time.”

CARRIED

7.4 Rocks n’ Rings program update – Penny Bartel

- Since program launched October 15th, 89 schools (over 15,000 students) were reached in the Lower Mainland.
- Plan for expanding the next season but waiting to hear if the Curl BC grant application for additional units is successful. Also pursuing prospective sponsorship of the program.
- Clubs encouraged to apply for Gaming Grants to partner their club with local schools, but need to know there is a difference between purchasing the Rocks n’ Rings program and the Kurling rocks.

8. ENHANCED INTERACTION

8.1 Sponsorship update – Scott Braley

- Canadian Direct Insurance has renewed for 3 years.
- Pending agreement with Best Western.

8.2 Grants update – Scott Braley

- Sport & Recreation Branch - \$98,000 confirmed
- Legacy Fund – waiting for confirmation; expect between \$40,000 and \$95,000 (will be in the higher range if curling considered a “targeted sport”.)
- Gaming Grants – only Youth and Disabled programs are eligible; expecting 65% of previous levels (~\$50,000)

8.3 Canadian Curling Association update – Jim Mann/Scott Braley

- President and Past President are our voting delegates at the National Curling Congress.
- Proposed Curl BC position on CCA Notices of Motion were circulated prior to the meeting

Motion 2009/10 – 48

Moved by Terry Vandale, seconded by Mike West

“That Curl BC adopts the positions outlined in the circulated documents on Notices for Consideration for the 2010 CCA NCC and AGM. Curl BC’s voting delegates will have the latitude

to change Curl BC's vote if additional persuasive information is presented at the NCC and/or the AGM." **CARRIED**

9. OTHER

9.1 Liquor Control Board

- The LCB has sent a memo to clubs with a **Liquor Primary – Club** license reaffirming the regulations and the enforcement of that type of license.
- Suggested that Curl BC show leadership (benefit to membership) and investigate the issue.

10. ADJOURNMENT

Moved by Donna Stuike that the meeting adjourn (8:15 pm)

Next meeting: Immediately following the AGM

Fall meeting: Sept. 24 – 25, 2010 in Richmond

Recording of results of electronic votes – February 2010

Motion 2009/10 – 29

That we adopt Board Governance Policy BG-12 Board Committee Principles as circulated.

CARRIED

Motion 2009/10 – 30

That we adopt Board Governance Policy BG-17 Enhanced Performance Committee as circulated.

CARRIED

Motion 2009/10 – 31

That we adopt Board Governance Policy BG-18 Enhanced Participation Committee as circulated.

CARRIED

Motion 2009/10 – 32

That we adopt Board Governance Policy BG-19 Enhanced Interaction and Capacity Building Committee as circulated.

CARRIED

Motion 2009/10 – 33

That we repeal Section 4 – Committees in the present Curl BC Policies and Procedures Manual.

CARRIED

Board Meeting Reference Materials

1. Handout from the Vancouver Foundation
2. Officiating Report
3. Coach Training Report
4. Ice Technician Report
5. Curl BC Financial Report 2009/2010
6. Staff PowerPoint presentation
7. Strategic Plan revision document
8. Policy Governance Committee – Information on Motion for Board Meeting: Secretary & Treasurer positions and Aligning Directors & Officers Terms (3 pages)
9. Championship Liaison Reports – Scotties, Mixed, Masters
10. Performance Policy recommendation document
11. 2010 Awards Committee Report
12. CCA Notices of Motion – Curl BC position paper