



# Media Release

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## **World's First Indoor Long Shot Curling Competition Kenzen Long Shot Contest Media Event**

Richmond, BC (November 17, 2009) – How far could you throw a curling rock if there was no back board to stop it? Curlers will have the chance to find out this month when curling takes over the Richmond Olympic Oval for a one day, once in a lifetime opportunity. Curlers can buy tickets (\$20) for the opportunity to throw one curling rock as far as they can down the Richmond Olympic Oval speed skating ice. Equipment will be available for non-curlers who would also like to participate. The ice length will be approximately 400 feet long, which is roughly four times the length of a regular sheet of curling ice. Participants will compete in one of eight categories with prizes being awarded to the competitor in each category who throws the rock the farthest. Full event details can be found [here](#).

Curl BC and the Richmond Curling Club will be hosting a "Hardest Shot" media event Friday, November 20, 2009. Food will be provided upstairs at the Richmond Curling Club along with details on the Kenzen Long Shot Contest. Media guests will then have the opportunity to take the ice and learn from former champions how to throw a curling rock. A friendly competition will take place to see which guest can throw a rock the hardest. The rock speed will be measured by laser measuring devices placed on the ice. Guests are asked to bring a clean pair of running shoes to wear on the ice. All other equipment will be provided.

**Event:** Kenzen Long Shot Contest "Hardest Shot" Media Event  
**Date:** Friday, November 20, 2009  
**Time:** 12:30 pm – 2:00 pm (food provided)  
**Location:** Richmond Curling Club  
5540 Hollybridge Way  
Richmond, BC V7C 4N3

**Event:** Kenzen Long Shot Contest  
**Date:** Saturday, November 28, 2009  
**Time:** 9:00 am – 3:30 pm  
**Location:** Richmond Olympic Oval  
6111 River Road  
Richmond, BC V7C 0A2

Please RSVP for these events with Robbie Gallagher at [rgallagher@curlbc.ca](mailto:rgallagher@curlbc.ca)

### **About Sato Pharmaceutical Canada (Kenzen)**

Sato Pharmaceutical Canada Inc is the Canadian branch of the Sato Pharmaceutical Co. Ltd which is based in Japan. Sato products are sold in 14 countries around the world, and the lineup of international product offerings continues to grow each year. The Canadian operation primarily focuses on selling the Kenzen products (medicated pads, gel and spray) and the Yunker Kotei Natural Energy Drinks. [www.satocanada.com](http://www.satocanada.com)

**About Curl BC**

Curl BC is the provincial sport governing body responsible for the development, promotion and organization of curling in British Columbia. Curl BC is also responsible for the championship system that declares provincial representation at National events. In cooperation with its Members, Curl BC provides service to both competitive and recreational curlers, including a variety of special interest groups.