



Media Release

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First men's curling playdowns begin tomorrow

Richmond, BC (December 9, 2010) The first two of four playoffs to determine the remaining berths into the 2011 Canadian Direct Insurance BC Men's Curling Championship presented by Kal-Tire will take place this weekend at the McArthur Island & Golden Ears curling clubs.

This will be the first run for the newly created events, after a restructuring of the provincial qualifying process last spring. Men's teams will have two opportunities to advance to the provincial championship held at the Vernon Curling Club, February 7-13, 2011. 20 coastal teams and 16 interior teams will compete this weekend in the double-knockout events, with two teams in each event advancing to provincials. The remaining teams will have an opportunity to try again during the second round of qualifying events to be held in Juan de Fuca, January 7-10, and Prince George, January 14-17.

Jeff Richard has already earned his berth into the BC championship as the returning champion, and Bob Ursel has earned his spot by leading the remaining BC teams in CTRS (Canadian Team Ranking System) points.

The first draws begin tomorrow, December 10 at 9am. Up-to-date coverage of these events can be found on www.playdowns.com.

About Curl BC

Curl BC is the provincial sport governing body responsible for the development, promotion and organization of curling in British Columbia. Curl BC is also responsible for the championship system that declares provincial representation at National events. In cooperation with its Members, Curl BC provides service to both competitive and recreational curlers, including a variety of adaptive groups.