



MEMBER BENEFITS



Curl BC sponsors

Sponsor contributions help subsidize the various costs of administering Curl BC playdowns, Business of Curling seminars, programs and other events. Some examples of these costs are: travel subsidies; honourariums, administration, banquets, television coverage, ice rentals and equipment. Contra sponsorship is used for fundraising, subsidizing operating costs, and giveaways to Curl BC members.

Canadian Direct Insurance

Members of Curl BC qualify for an additional 10% off home, condo & tenant insurance with Canadian Direct. Combined with other offers, you can reach a maximum combined discount of 60%. Canadian Direct also offers great rates on auto and travel insurance.



They also award an additional \$5,000 in cash and prizes directly to Curl BC curling centres and their members through annual contests.

Click the Canadian Direct Insurance box on www.curlbc.ca to get your quote and information on their current contests.

"I have to say, I had been dreading the change, but it only took 30 minutes or so and that was with my many questions. I ended up saving \$250." – Terry Vandale, Elkford

Best Western

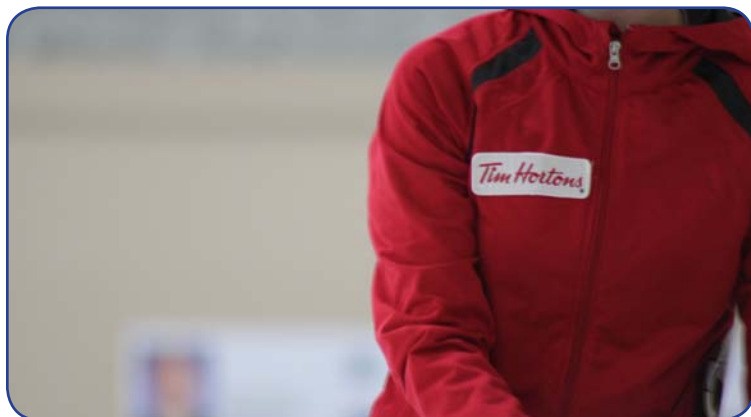
Curl BC members can use the **Curl BC Corporate ID Code: 01504820** to receive a 19% discount off the best available rate at locations worldwide.



There are **two ways** to start enjoying your savings:

1. Call 1-800-WESTERN and provide the agent with the corporate ID code.
2. Make your reservations online through www.bestwestern.com. Once you have picked your hotel, simply enter your corporate ID code.

"Best Western is my choice for consistent, outstanding accommodation. Whether travelling on business or pleasure, I can always expect outstanding service and comfort." – Judie Roberts, Nanaimo



Tim Hortons



Tim Hortons provides food and drink for participants and volunteers at select Curl BC's juvenile, junior and senior curling championships.

Duncanby Lodge & Marina

Duncanby Lodge & Marina annually donates a \$7,000 prize to use for Curl BC fundraising efforts.



Funds raised are used to support junior curling through the Curl BC Rockslide Summer Curling Camp.



Curling Club Insurance Program

Member facilities have access to the Official Curling Club Insurance Program of Curl BC provided by John Shea Insurance Brokers Ltd.

This program offers curling club property and liability insurance, and also includes directors and officers' liability coverage. This insurance package, underwritten by The Dominion, is not offered by most insurance companies.

By participating in this program, curling centres have the opportunity to receive between \$250 and \$500 in sponsorship.

Williams Moving & Storage

Williams Moving & Storage offers Curl BC members VIP treatment throughout their move. This level of customer service includes updates on relevant information from the Customer Care Representatives, guaranteed dates and preferred pricing. Simply call Williams' Customer Care Centre at 1-866-967-6683 and reference the Promo Code: CURLBC



They also award a total of 3,000 Airmiles to mixed league champion teams. Curling centres or winning teams must email Penny Bartel at pbartel@curlbc.ca by May 1st to be entered in the draw. Three teams are awarded prizes.

Flight Centre



Individuals affiliated with Curl BC are granted memberships into Flight Centre's exclusive Travel Club, where they will receive over \$200 in savings. Benefits of this club include: no booking fees, \$50 off cruises, \$50 off escorted tours, \$25 off international airfare, \$25 off air & hotel packages 4 nights or more, and \$50 of air & hotel packages 7 nights or more.

Curl BC members must contact Flight Centre Davie Street at 1-877-257-9605 or 289n@flightcentre.ca to receive their benefits when arranging travel.

Jet Ice



Curl BC members facilities that host a Jet Ice Technician Course receive their choice of a \$250 credit toward Jet Ice paint, logos and/or paint equipment; or may have their annual rental fee for Jet Ice's water treatment system waived up to a maximum of \$875 (single set-up) for one year.

Contact Heather Beatty at hbeatty@curlbc.ca to book your Jet Ice Technician Program course.

Sponsors have taken advantage of the following tools to promote & increase business through Curl BC:

Publication advertising

TV commercials

Website recognition

Event presence

Product samples

Member contests

Branding of Curl BC properties

Customized promotion plans

Please contact Scott Braley at sbraley@curlbc.ca if you are interested in receiving a sponsorship information package.



Online forums



Curl BC members can interact with others from across the province by using the Curl BC discussion forums. Here members can ask for help, share ideas & resources, or discuss any other areas of interest with curlers/facilities in similar situations. Access the forums by clicking the icon next to the search bar on www.curlbc.ca.

Canadian Curling Association

Curl BC partners with the CCA in the implementation of various programs & competitions that serve member facilities and players.



Curl BC members can apply for grants from the CCA Club Development Fund, for capital projects. The CCA also offers the **CCA Curling Assistance Program**. The program targets projects designed to grow the sport at the community level or to assist capital projects critical to the operation and health of the CCA's membership. Only affiliated Curl BC facilities are eligible for these grants in BC.

Curl BC will soon be offering an additional Curling Centre Assistance Program called the BC Curling Assistance Program.

Curl BC also accesses federal grant funds in partnership with the CCA.

Business of Curling

Curl BC, in partnership with the CCA, offers annual Business of Curling symposiums and seminars at heavily subsidized pricing to members. These sessions cover everything from facility operations, marketing & recruitment to new trends. Attendees have access to nationally recognized speakers and the opportunity to network and idea share with representatives from other curling facilities.

World Curling Federation

Curl BC member facilities have access to interest free loans of up to \$30,000/sheet from the WCF. Loans are repayable over a 10 year period.

Communications

Curl BC provides a variety of benefits to members through its communication tools. Postings in online classifieds, listing of members & their events online & in print, media coverage and marketing materials are just a few examples of the resources available to centres. Facilities can contact Robbie Gallagher at rgallagher@curlbc.ca for assistance with communication tools.

Government of BC

Curl BC was created, in part, to act as the official conduit between the provincial government and curling centres in BC. Curl BC mainly works with the Community, Sport and Cultural Development Branch of the government.

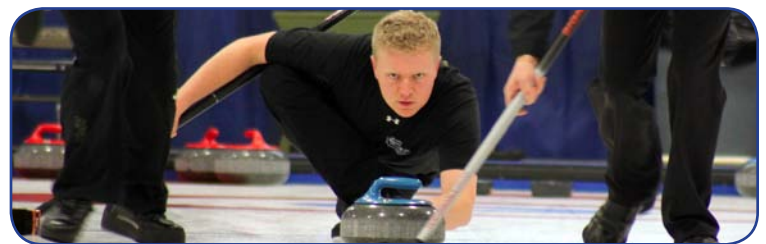


Curl BC advocates on behalf of curling in an effort to raise the status of the sport with both provincial and municipal governments, and increase the amount of government funding curling receives each year.

These efforts have resulted in an average of over \$250,000 worth of Gaming grants being awarded to Curl BC member facilities each year.

BC Activity Reporter

Affiliated Curling Centres submit annual membership reports to Curl BC. This in turn gives Curl BC, and member facilities, access to the BC Activity Reporter (BCAR). The BCAR takes this "headless data" and coordinates it with Census, Parks and Recreation, Commercial and Industrial, and additional provincial data from other community and sport sectors. Comprehensive reports are available from this data that curling centres can use to enhance new marketing ideas & facility initiatives. Contact Penny Bartel at pbartel@curlbc.ca for more information.



Yearbook

The annual Curl BC Yearbook is a staple within the BC curling community. It contains highlights from the previous season, rules of play and opportunities for Curl BC members to advertise their curling centres and upcoming events at discounted rates. This book is provided free of charge to Curl BC members. Members can contact Robbie Gallagher at rgallagher@curlbc.ca for more information on the Yearbook.



Regional Support

Curl BC regions are responsible for conducting their own elections, administering their own finances and determining host sites for regional events.

Curl BC provides financial support to each region for administrative costs, volunteer subsidies and ice rentals.

A variety of regional coaching services are also offered to participants of all levels and abilities. Coaching is available for teams, individuals and for centres interested in hosting intermediate clinics.

Recognition

Curl BC presents annual awards to members for outstanding service and performance within the BC curling community. Curl BC also nominates members for awards & recognition given by external organizations. Each member facility is also offered two Club Volunteer Awards each spring to present to outstanding members within their centre.

Bonspiel Resources

Curl BC provides assistance with curling draws to member centres. Scorecards, large draw-sheets and promotion for bonspiels are also provided free of charge. Please contact Heather Beatty at hbeatty@curlbc.ca for assistance with bonspiel resources.



National Sport Trust Fund

Through the National Sport Trust Fund, Curl BC member facilities are able to create projects and accept online donations for their cause. They can then issue charitable tax receipts to their donors. Facilities can contact Scott Braley at sbraley@curlbc.ca for more information.

Hurricane Web Design

Founders of Playdowns.com, Hurricane Web Design offers Curl BC member facilities up to 40% off website design. Contact them at 604-477-1996 or questions@hurricanewebdesign.com.



Members Only Webpage

Curl BC members have access to a private page on the Curl BC website. This page contains a large amount of resources covering everything from bonspiel draws, to finance, to funding, to volunteering. Contact Robbie Gallagher at rgallagher@curlbc.ca with your name and curling centre to request the password.



BC Games, BC Senior Games, & Northern BC Winter Games



Curl BC partners with these three events to help declare participating teams, promote curling in a multi-sport event and assist in recruiting officials for the Games.

The Dominion Curling Club Championship

Curl BC is a proud partner of this event for recreational curlers. Curl BC provides assistance with team jackets, pins, prize donations and funding.



Rocks & Rings



Curl BC brought the Capital One Rocks & Rings program into BC in 2009, and continues to expand it into additional regions across the province. This involves purchasing the licenses and equipment, paying instructor wages & travel and overall administration of the program.

This program takes floor curling equipment & instructors into elementary school gymnasiums to expose children to the sport of curling.

Curl BC Skill Awards

The Curl BC Skill Awards Program is targeted at junior curlers. It is a five-level series of skill tests. Upon completion, participants are given award badges that are available to members at a discounted fee. The Curl BC Skill Awards manual is provided free of charge to members. Please contact Penny Bartel at pbartel@curlbc.ca for more information.



Scholarships & bursaries

Curl BC helps administer and/or promote the Gordon Hooey Memorial Scholarship Fund & the Camosun College Foundation 1991 Canadian Senior Men's & Ladies' Championships Bursary. Information on how to apply for these scholarships & bursaries can be found under the Recognition tab on www.curlbc.ca.

Adaptive Sport Groups & Programs

Curl BC partners with BC Wheelchair Sports, BC Deaf Sports Federation, BC Blind Sports, Special Olympics BC and SportAbility BC. Through these partnerships, Curl BC is able to provide valuable guidance to members wishing to make their facilities more accessible for people of all abilities. Curl BC also seeks access to funding opportunities for programs, member facilities and athletes.

Through one of these funding opportunities, Curl BC initiated the Can Curl program, that introduces floor curling to individuals with disabilities. The Can Curl More program was also initiated and is a similar program conducted on the ice. Both programs are offered across the province and are delivered at rehab centres, schools and curling centres.

Optimist International



Through Optimist International & Curl BC, youth are given the opportunity to attend development camps across the province. Inter-club junior curling leagues are also held in select areas, providing junior curlers the opportunity to compete against teams at similar skill levels from other curling centres.

KidSport



By partnering with KidSport, curling centres are able to receive funding that provides opportunities for underprivileged children to participate in curling programs in Curl BC member facilities across the province.



Courtesy of Victoria Times Colonist

Canadian Sport Centre - Pacific

Members of the Curl BC High Performance Program are eligible for athlete carding from Canadian Sport Centre - Pacific. Carding provides athletes with access to high performance specialists in psychology, fitness, nutrition and other performance areas; gym memberships, and discounts at restaurants & grocery stores.



**Pacific
SPORT**

High Performance Program

The Curl BC High Performance Program is available to athletes and coaches from member facilities. Led by Melissa Soligo, Curl BC Provincial Coach and Olympic Bronze Medalist, the program focuses on athlete & coach development and talent identification.

Members of the program are given access to an integrated performance team for technical, tactical, mental, physical and nutritional coaching.

The Pin People



Curl BC members receive a 15% discount on pin orders at The Pin People. Visit www.thepinpeople.ca or phone 1-800-667-8168 for more details.

Resource Order Form

Curl BC provides many resources to members, including marketing and coaching materials. Let's Rock and Let's Rock & Roll booklets, and 20 Weeks manuals are available at subsidized pricing for members. You can view additional items on the resource order form found on www.curlbc.ca under the development tab.

Educational Courses

Curl BC offers ice technician, coaching, officiating & statistician courses around the province at discounted prices to Curl BC members. Individuals interested in signing up for a course, or hosting a course in their area can contact Heather Beatty at hbeatty@curlbc.ca.

Travel subsidies

Curl BC provides over \$80,000 in travel subsidies to Curl BC members traveling to Curl BC events each season. This is a significant benefit of Curl BC, as most sport organizations do not provide travel subsidies to their athletes for BC championships.

Athlete Assistance Program

With support from the Government of BC, Curl BC High Performance members are eligible for funding each year, to help relieve the pressures associated with training & competition needs. There is an objective selection process in place, and eligible athletes are contacted each year by Curl BC with details on how to submit their applications. More information regarding the BC AAP can be found on the High Performance Program athlete login page on the Curl BC website.

BC Ferries



BC Ferries' Sporting Life on the Coast program allows Curl BC teams, coaches, officials and individuals to apply for ferry vouchers to travel to competitions. Contact Heather Beatty at hbeatty@curlbc.ca for more information.



Events & event hosting

Curl BC owns eight championship properties that it conducts each year for Curl BC members. Curl BC oversees administration, provides support for participating teams, volunteers & host facilities, recruits sponsors, works in partnership with host committees and liaises with national bodies for these events.

Performance Events	Participation Events
Junior	Juvenile
Men	Mixed
Women	Senior
Wheelchair	Master

Member facilities are encouraged to bid on hosting BC championships. Curl BC works with host committees to help guide them through the hosting process, and provides funds and applies for grants to subsidize portions of the event expenses.

Hosting a provincial event brings media & TV coverage, bar & cafeteria revenue, opportunity to enhance relationships with key government representatives, and along with many more benefits, provides significant exposure to the host facility.

Centres are encouraged to host smaller provincial championships first, before applying to host the Men's and Women's Championships. An average profit of \$10,000 is made by host centres of the BC Men's & Women's Championships.

Hosting applications are due mid-season of each year. Please contact Heather Beatty at hbeatty@curlbc.ca, if your centre would like to learn more about hosting an event.



Curl BC

293-3820 Cessna Drive, Richmond, BC V7B 0A2
604-333-3616 or 1-800-667-2875
curling@curlbc.ca

Associate memberships

Associate memberships are available to external associations and organizations. This type of membership differs from a curling centre membership in that these members do not receive a vote at the Curl BC AGM, however, they have access to many of the same plus some additional benefits.

Benefits of an associate membership are: use of event scoreboards and leaderboards, use of floor curling equipment, access to official BC jackets for national championships, recognition in Curl BC publications and website, promotion & assistance with championships and other association/organization specific items.

Please contact Penny Bartel at pbartel@curlbc.ca if you are interested in learning more about an associate membership.



Curl BC
Curling for Life
Endowment Fund

In the fall of 2010, Curl BC raised over \$10,000 through personal donations, and created the Curl BC Curling for Life Endowment Fund.

The purpose of this fund is to raise much needed financial support for curling to continue to grow and develop in the province of BC; and become less reliant on external funding sources.

Donations are accepted and managed through Vancouver Foundation. Funds donated to this cause are never touched, but rather left in the account for the fund to grow. Interest from the fund is paid out to Curl BC programs on an annual basis. As the fund grows, so do the payments.

Curl BC encourages individuals to reflect on the impact that curling has had on their lives, and how a donation to this fund can aid future generations in participating in those same meaningful experiences.

To date, donations have been put forward directly from curlers and sponsors, in memory of loved ones, and have been included as bequests in wills.

More information about the fund can be found on www.curlbc.ca. Tax receipts are available for donations \$25 or higher.