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## RE: PSO MEMBERSHIP DATA COLLECTION

Since 2006-2007, part of the compliance criteria for government funding to Provincial Sport Organizations (PSO) is the submission of membership data. This information is collected to validate membership numbers and is a critical component in the successful long-term planning for sport in British Columbia.

To measure and analyze participation levels, PSOs are asked to supply the following fields of information for each member:

- ◆ Sport name
- ◆ First initial
- ◆ Last initial
- ◆ Gender
- ◆ Date of birth or Age group
- ◆ Postal code
- ◆ Membership type

The privacy and confidentiality of PSO members is important to 2010 Legacies Now and information collected on individual members is stored securely and not released to any third party.

The membership data stored the BC Activity Reporter is used to generate reports on compiled numbers by sport, age, and gender within various communities and regions across the province. To help ensure that the statistical data produced by the BC Activity Reporter can not be used to identify individuals, reports containing membership information by postal codes are restricted.

If you have any additional questions or concerns about the collection and privacy of your membership data please contact:

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