

The CURLING CONNECTION

September 2011

www.curlbc.ca

National Curling Centre Insurance Program

Curl BC is delighted to announce that it has entered into an agreement with The Dominion and John Shea Insurance Brokers Ltd. to provide member facilities with access to the National Curling Centre Insurance Program. The service broker for this program in BC is HUB International Barton Insurance Brokers, with over 50 locations across BC.

“We’re delighted to be involved in the National Curling Centre Insurance Program with John Shea Insurance and The Dominion. The Dominion has been a wonderful supporter on the national level and a key to the success of The Dominion Curling Club Championship for recreational curlers in BC. Curl BC is particularly glad this program will provide insurance coverage options that would otherwise not be available to BC’s curling centres,” said Scott Braley, Curl BC’s CEO.

The National Curling Centre Insurance Program has been in place in Eastern Canada for over 12 years and continues to be one of the most comprehensive programs available. Curling centres will have exclusive access to several different types of coverage which will satisfy all of their clubs insurance requirements including: property, liability, Directors’ and Officers’, crime and equipment breakdown/boiler coverage. These different types of coverage feature enhancements tailored specifically to curling centres.

“The Dominion is proud to cement our relationship with curling centres in British Columbia with the announcement of the National Curling Centre Insurance Program, now available through HUB International. We are also proud to support curling

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across Canada as the title sponsor of more than two dozen curling championships, organizations and fundraisers at the national, provincial and club levels,” said Alan Hanks, The Dominion’s Senior Vice-President, Field Operations.

If you represent a Curl BC member facility and would like to find out more or get a quote, please contact the following:

Bryce Lewis
HUB International Barton Insurance Brokers
45710 Airport Road,
Chilliwack, British Columbia V2P 1A2

Tel No. (604)703-7070 Fax: (604)703-7091 Toll free: 1-800-668-2112

E-mail: bryce.lewis@hubinternational.com

or

John Shea: jshea@johnsheainsurance.com Tel: 1-800-281-9476

or

Scott Braley: sbraley@curlbc.ca Tel: 604-333-3621 or 1-800-667-CURL

9th Annual Okanagan Sport Leadership Conference

A One-Day Sport Conference for coaches, administrators, and practitioners, designed to provide sport education opportunities and hands-on training skills. The conference will bring together a team of sports experts to offer interactive seminars on a variety of topics including:

Mental Recovery & Regeneration

Strength & Conditioning

Sport Nutrition

Athletic Training Progressions

Athlete Preparation & Motivation

Key Leadership Behaviors ...and more!

Date: Saturday, October 22nd 2011

Time: 9:00 am – 4:00 pm (check-in at 8:30 am)

Location: UBC Okanagan – Kelowna, BC

Fee: \$50 per person (includes lunch)

Course barcode: 118951

Pre-registration is required; limited space available!

Please Note: Conference Brochures and Nomination forms for the Investor’s Group Community Sport Administrator Award are available online at www.pacificsport.com/okanagan

To register, call 250.469.8800 or for more information, call 250-469-8855.

Curl BC coaches available for clinics

Is your facility hosting or wanting to host clinics next season? If so, Curl BC has Assistant Regional Coaches that are available to help plan & instruct.

Visit our Coaches page on our website to find a coach in your area.

Double Impact! Get your tickets on the double

October 9th is the deadline to purchase Double Impact ticket packages for the 2011 Capital One Canada Cup and the 2012 World Financial Group Continental Cup of Curling.

Double Impact ticket packs give you the opportunity to experience twice the excitement in half the time! They include a pair of tickets with the option to select the draws that work best for your schedule – and the games you really want to see.

The Old Classic full event pass will still be available after the October 9th deadline.

[CLICK HERE](#) to purchase Capital One Canada Cup ticket packages.

[CLICK HERE](#) to purchase World Financial Group Continental Cup ticket packages.

What program do you use to collect your membership data?

What kind of computer program do you use to collect membership information? There are a number of curling centres in BC who are looking to change the way they collect, store, and report on their membership. If you have a system that works well for you and you are willing to share that information with other curling centres, please email Penny at pbartel@curlbc.ca to start the conversation.

2011/12 Yearbook available online

The 2011/12 Curl BC Yearbook is now in distribution and will be available for members across the province over the next few weeks. For the first time ever, Curl BC has made the yearbook available online.

Click here to view the electronic version. Please note that a flash player is required to view this document and you can flip the pages by clicking on the page corners.



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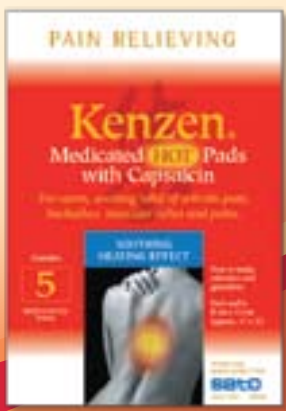
Team Kelly Scott, Curling World Champion

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Local Sport Development funding available to start or expand community sport opportunities

The Province of B.C. announced an investment of \$100,000 to be distributed through the Local Sport Program Development Fund for 2011-2012. Applications are now being accepted to help local sport, Aboriginal and community organizations increase sport opportunities for British Columbians of all ages and abilities.

The Local Sport Program Development Fund provides grants of up to \$2,000 for sport programs that aim to increase access to British Columbians. This could include opportunities such as clubs establishing a youth division; a new sport program that requires specialized equipment or coach training; or a club that wants to introduce their sport to local schools.

The deadline for the first application period is 4 pm PST on October 3, 2011.

A second application period will be launched January 2012.

For further details, please see the program guidelines and application form online at www.2010legaciesnow.com/local_sport_development_fund/.

The Local Sport Development Fund is supported by the Province of B.C. through the Ministry of Community, Sport and Cultural Development.

The press release can be found at http://www2.news.gov.bc.ca/news_releases_2009-2013/2011CSCD0056-001085.htm

The following three BC curling centres have already benefitted from this funding:

Lead Organization: Ashcroft and District Curling Club
Program: Equipment for Novice Curlers
Awarded: \$1,000
Intake: November 2009

Using the LSPD funds to purchase brooms and footwear, the Club will be able to begin a three-month introductory course. In partnership with the local elementary and high schools, these classes will teach students the rules, etiquette and techniques of curling.

Lead Organization: Golden Curling Club
Program: Golden Youth Curling Program
Awarded: \$2,000
Intake: September 2009

The youth curling program will attract new curlers by providing a safe, fun and encouraging atmosphere for first-time curlers to learn the sport. Using the funds to operate a weekly "Learn to Curl" night, the club will partner newcomers with existing members who will be able to share their experience and knowledge.

Lead Organization: Kelowna Curling Club
Program: Junior Disability Program
Awarded: \$1,120
Intake: January 2011

The Junior Disability Program will be expanded to serve a greater number of participants with a disability. The funding will be used to purchase specialized equipment and acquire ice time to make this program accessible to the community.



Goldline is proud to partner with Curl BC.

We are also pleased to announce the appointment of Diane (McLean) Gushulak as our new representative in British Columbia.

**Please take a look at our exciting new line at
www.goldline.ca
or contact Diane to schedule a presentation.**

**Diane (McLean) Gushulak
diane@goldline.ca
604-313-1189**

Capital One Rocks & Rings pleased to announce sponsor & partner extensions

Rock Solid Productions Inc is pleased to announce that Capital One Canada is continuing its title sponsorship of the Rocks & Rings program, and the program has also extended an agreement with the Canadian Curling Association, which expands its support as the official national sport partner of the program.

“The continued growth of the Capital One Rocks & Rings program, that now stretches from coast to coast, is a testament to the popularity of the sport, and why Capital One is such a strong supporter,” said Ian Cunningham, Chief Marketing Officer, Capital One Canada. “Capital One fundamentally believes in the value of investing in children and supports this program to keep Canadian kids active and expose them to new experiences.”



The program, now entering its fourth year, has introduced curling to over 160,000 Canadian students to date, and continues to expand its reach. It makes learning about curling easy, by bringing customized equipment to the schools in day long visits. Trained instructors deliver a high-energy, interactive and educational program focused on the basics of the sport.

“We are ecstatic to continue in our role as the official national sport partner of the program,” said Greg Stremlaw, Chief Executive Officer of the Canadian Curling Association. “We feel it is an integral part of growing our sport amongst Canada’s youth, and are encouraged by the results we are seeing in numerous markets across the country.”

Capital One Rocks & Rings units (trained instructors and equipment) will be based in the following areas in 2011-12: Greater Victoria, Metro Vancouver, Nanaimo, Comox, Courtenay, Campbell River, Kamloops, Kelowna, Nelson, Terrace, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, Thunder Bay, Sudbury, Barrie, Niagara Region, Kingston, Windsor/Sarnia, the Greater Toronto Area, Ottawa, Montreal, New Brunswick, Nova Scotia, Newfoundland & Labrador, PEI, and Nunavut. Further expansion is also in the works.

“We have two major goals this year”, commented Chad McMullan, President of Rock Solid Productions. “The first is to top the 100,000 students mark in a single school year for the first time, and the second is to have the program available in every province and territory”.

The program will employ 40 instructors across Canada this season, creating jobs for youth and providing them with opportunities to develop leadership and coaching skills.

The Dominion has also been a supporter of Rocks & Rings from day one, and Rock Solid Productions is pleased to announce they have also agreed a three year extension. The Dominion is a long time friend and supporter of curling, as evidenced by their creation of The Dominion Curling Club Championship.

Numerous provincial and regional curling bodies are also involved in making the program bigger and better in their respective regions. The program encourages local volunteer engagement, in helping take the next step of getting kids on to the ice.

Teachers and parents are encouraged to visit www.rocksandrings.com to learn more and to register their schools to receive the program.

Junior development clinics: [Click here to register](#)

Kelowna Curling Club: Oct. 15 from 9am - 4pm

McArthur Island Curling Club: Oct. 16 from 9am - 4pm



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www.duncanby.com

Rivers Inlet, BC



Win a trip to Mexico and support the construction of a new curling facility at the same time

A hard working group of volunteers is working hard to build Portland's first dedicated curling rink. You can help them out by entering to win a trip for two to Mexico. Please read the following message from their President, Steve Liske:

The Evergreen Curling Club in Portland, Oregon is in the midst of a capital campaign, for the purpose of creating the second dedicated curling club on the west coast of the United States. Our latest fundraiser is a vacation give-away to the beautiful all-inclusive four star **Velas Vallarta Resort** in Puerto Vallarta. The trip is for two people, for seven nights, and includes airfare from anywhere in the continental U.S. or Canada, accommodations, and ALL food and drinks at the resort! My wife and I vacationed there in February and we agreed that it was one of the most enjoyable and memorable vacations we've ever taken. In fact, we loved it so much we decided to donate a trip to our curling club to help us raise funds and ultimately to help grow the sport of curling in our area.



A donation of \$25 will get you entered to win. For more information, or to enter, please [click here](#).

The Evergreen Curling Club, founded in 2002, has approximately 150 enthusiastic members who share rented ice with skaters and Zamboni machines! Needless to say, we would very much like to curl on our own dedicated ice. Of course, this is easier said than done, particularly in the U.S. With no state or federal support available to us, the task of raising 2-3 million dollars to purchase land and construct a dedicated curling club was proving to be quite intimidating.

For a fraction of the cost and requiring less time, we decided to follow a model that was successfully implemented in 2008 by the Columbus Curling Club in Ohio. Specifically, we will transition to dedicated curling ice by leasing suitable warehouse space, installing an ice mat system, and constructing other necessary improvements.

I am happy to report that we have made tremendous progress. Entirely through volunteer efforts, we have identified a suitable location, developed a business plan, and launched a capital campaign. During our first fundraiser, attended by ECC members, we raised over \$108,000 in donations and pledges! It was an encouraging start to our fundraising to be sure. As of this writing we stand at approximately \$176,000 raised (of the estimated \$300,000 needed) and we continue to explore other avenues to raise additional funds.

We have enjoyed tremendous BC hospitality in many of your bonspiels over the years, and nothing would make us happier than to return the favor in our new facility. With your help, we will do it!

Good curling!

Steve Liske
President
Evergreen Curling Club
Portland, Oregon

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ENDERBY & DISTRICT CURLING CENTRE

1602 KATE ST., ENDERBY, BC - V0E 1V2

PHONE: 250-838-6702

WEBSITE: enderbycurlingclub.ca

E-MAIL: pres@enderbycurlingclub.ca

COME AND ENJOY OUR HOSPITALITY

2011/2012 BONSPIELS

Men's Open	Nov. 25 - 27, 2011 (Grey Cup Weekend)
Women's Open	Dec. 09 - 11, 2011
Senior's Open Stick	Dec. 14, 2011
Combined Men's & Ladies (200 yrs)	Jan. 13 - 15, 2012
Senior's Mixed Invitational	Jan. 17 & 18, 2012
Mixed Open	Feb. 10 - 12, 2012
Masters Playdown	Feb. 18 - 20, 2012
Senior's Open Stick	Feb. 22, 2012

Updated manuals

Both the 20 Weeks and Curl BC Skill Awards Manuals have been updated. Updates reflect concepts from the Long Term Athlete Development Model. The 20 Weeks Manual is also now available in full colour.

Both manuals can be ordered through the Curl BC office by submitting a [Resource Order Form](#).

Updated playdown dates

Mixed 1&2 Interregional Playdown:
Dates have changed from Feb. 17-19 to Feb. 24-26

Mixed 3,4,7 Interregional Playdown:
Dates have changed from Feb. 17-19 to Feb. 24-26

Junior Coastal Playdown:
Dec. 3-5 in Chilliwack

Juvenile Zones 3,4,5 playdown:
Mission Dec. 9-11

Competition Coach Workshops:

Richmond: Oct. 15-16, Deadline: Oct. 7
Nanaimo: Oct. 22-23, Deadline: Oct. 10

Club Coach Youth Workshop:

Smithers: Nov. 5, Deadline: Oct. 25

Curl BC Office

293 - 3820 Cessna Drive, Richmond, BC V7B 0A2, Phone: 604-333-3616, Fax: 604-333-3615

Scott Braley CEO & Executive Director	Penny Bartel Participation Manager	Robbie Gallagher Marketing & Communications Manager	Heather Beatty High Performance & Competitions Manager	Elisabeth Walker-Young Special Projects Coordinator	Richard Brower Bookkeeper
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Curl BC Coaches

Melissa Soligo Provincial Coach	Karen Watson Regional Coach	Darryl Horne Regional Coach	Brenda Nordin Assistant Regional Coach	Doris Torrance Assistant Regional Coach	Len Stewart Assistant Regional Coach
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Curl BC Officers

Jim Mann Chair	Mike West Vice-Chair	Marnie Jepsen Vice-Chair	Terry Vandale Past-Chair
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Curl BC Regional Governors

Mel Lungle Region 1	Tom Mann Region 2	George Horner Region 3	Dave Merklinger Region 4	Ron Phillips Region 5	Gord Judzentsis Region 6	Jim Day Region 7
Mike West Region 8	Ken Albrecht Region 9	Mare Michell Region 10	Liz Goldenberg Region 11	Lynne Jambor Region 11	Marnie Jepsen Region 11	Vacant Region 11

Contact information can be found at www.curlbc.ca/contact/

