

# The CURLING CONNECTION

January 2011

www.curlbc.ca

## CCA Curling Assistance Program accepting grant applications from Curl BC member facilities

The Canadian Curling Association has allocated funds from certain championship events for the purpose of providing financial assistance to the membership of the CCA, including Provincial /Territorial Member Associations and affiliated curling facilities.

The funding will be known as the Curling Assistance Program (C.A.P.) and will be delivered as a grant program in 2010-2011.

C.A.P. will target projects designed to grow the sport at the community level or to assist capital projects critical to the operation and health of the CCA's membership. The deadline for applications is March 15, 2011.

[Click here](#) to download the complete C.A.P. information package and application form.

## Sivertson & Gardner take BC junior titles

Congratulations to Victoria's Dailene Sivertson team (third – Erinn Bartlett, second – Jesse Sanderson, lead – Brandi Tinkler and coach – Cindy Tucker) and Vernon's Johnathan Gardner team (third – Michael Longworth, second – Michael Hiram, lead – Jonathan Hatten and coach – Mark Longworth) for winning the 2011 Tim Hortons BC Junior Curling Championships.

Sivertson defeated Kamloops' Corryn Brown 8-3 in the junior women's final, while Gardner defeated Victoria's Josh Hozack 6-5 in the junior men's final. Both teams now advance to the 2011 M&M Meat Shops Canadian Junior Curling Championships in Calgary, AB January 29 – February 5.



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## Scott defends BC Scotties title

It was a repeat of last year's playoff scenario at the 2011 Scotties BC Women's Curling Championship presented by Best Western at the Cloverdale Curling Club this month. Kelly Scott and Kelley Law had dominated the field at the BC championship all week, and again they were the final two skips standing.

Similar to last year, Scott & Law faced each other in the 1 vs. 2 page playoff game, with Law easily advancing to Sunday's final with a 9-2 victory. Scott then dropped to play Duncan's Roselyn Craig in the semi-final on Saturday night. The Kelowna squad led by a single point in the final end and captured a 7-4 victory after an unsuccessful attempt to draw through a port for the tie by Team Craig.

Both Law & Scott played a conservative style, with Scott scoring the only multiple point end (2 points) of the game in the 6th end. Scott led 4-3 in the final end and seemed to have control of the steal, until a missed peel attempt by Law resulted in the removal of Scott's shot rock on the button. Law was left with a draw to the full four-foot for the tie and to force an extra-end. The entire Law team showed signs the shot would be successful as the sweepers stayed close as the rock entered the rings. However, the rock continued to slide as it approached the tee-line, and the sweeping of Jeanna Schraeder (Scott third) carried it just inches too far. Scott was left counting one and earned her 4th provincial title.

Kelly Scott, Jeanna Schraeder, Sasha Carter, Jacquie Armstrong and coach Gerry Richard, now advance to the national Scotties Tournament of Hearts in Prince Edward Island, Feb 19-27.

Scott previously won BC titles in 2005, 2006 and 2010. Last year, Scott and company finished fourth on the national stage.

### Final Round-Robin Standings

Law (Royal City) 8-1  
 Scott (Kelowna) 7-2  
 Craig (Duncan) 6-3  
 Lewis (Richmond) 5-4  
 Tasaka (Royal City) 5-4  
 Thompson (Kamloops) 4-5  
 Backe (Nanaimo) 3-6  
 Fewster (Prince George) 3-6  
 Knezevic (Prince George) 3-6  
 Winters (Nelson) 1-8



## 2011 BC Men's Championship begins Feb. 7

The 2011 Canadian Direct Insurance BC Men's Curling Championship presented by Kal-Tire begins Monday, February 7 at the Vernon Curling Club. Watch the semi and final games live on Shaw TV & Shaw Direct.

Semi-Final: February 12, 2011 at 7:30pm PST

Final: February 13, 2011 at 3pm PST

## Capital One Rocks & Rings elementary school curling program expands throughout Victoria

Curl BC is expanding its Capital One Rocks & Rings program to the Greater Victoria Regional District, in an effort to get south-island youth moving during the school day. This program will expose curling to children and families that would otherwise not receive the opportunity, with the ultimate goal being increased participation in the sport. The program will be offered at no charge to the participating children.

Using unique floor curling equipment, students experience a high-energy, fun-filled session, while learning about the sport in their school's gymnasium. The Capital One Rocks & Rings program will make over 300 school visits across the province this year.



“We are delighted to bring the highly successful Capital One Rocks & Rings program to Greater Victoria as a first step towards expanding the program on Vancouver Island and throughout BC. 15,000 children experienced this program during its pilot test first year in Greater Vancouver and the feedback was extremely positive. The number of community partners that have stepped forth to help deliver the program is truly commendable,” commented Scott Braley, CEO of Curl BC.

The expansion of the program through Victoria has been made possible by the Victoria Telus Community Board, Victoria Curling Legacy Foundation and BC Sport Participation Program, which is funded by the Government of Canada and the Province of B.C. through 2010 Legacies Now. Together, their contributions have subsidized bringing the program to the region, which includes equipment sets, instructor wages and additional program costs.

“We congratulate Curl BC for developing this innovative sports program and giving us the opportunity through our \$7,500 donation to help bring it to elementary students in the Capital Region for the first time,” said Mel Cooper, Chair of the TELUS Victoria Community Board.

In addition to the Victoria expansion of the program, the Capital One Rocks & Rings program will now be delivered to the Okanagan, Terrace, New Aiyansh and other parts of Northern BC thanks to the additional support of the KidSport Aboriginal Youth Program, Canadian Curling Association’s Discover Curling program and Curl BC’s member curling centres around the province. The program will continue to be delivered in the Lower Mainland and the City of Nelson, where it was implemented over the past year.

“In partnership with Curl BC, we hope to bring the Capital One Rocks & Rings program to additional communities in the province,” said Ian Cunningham, Chief Marketing Officer, Capital One Canada. “This level of expansion represents the kind of grassroots curling outreach that we are proud to support, and more importantly, we will increase the number of Canadian youth who will be able to experience this great sport.”

With each elementary school visit, the Capital One Rocks & Rings program reaches six to seven classes or approximately 150 to 200 students. Upon completion, each student receives a graduation certificate which provides valuable information on where and how the student and his or her parents can get involved in curling in their area.

[Click here to watch CHEK News video from the Victoria medial launch.](#)

*Photo: Times Colonist*

## Capital One Rocks & Rings elementary school curling program expands to Northern BC

The Capital One Rocks & Rings program is also expanding its program to Northern BC.

“We’re thrilled to be able to take the Capital One Rocks & Rings program into the north for the first time, and to expose communities to the sport that have never had access to it before,” commented Scott Braley, CEO of Curl BC.

The expansion of the program into Northern BC has been made possible by the support of the KidSport Aboriginal Youth Program, the Canadian Curling Association’s Discover Curling program and Curl BC.

Northern communities were visited by a Curl BC/ Capital One Rocks & Rings instructor during the week of January 17-23. During the week, local high school students and additional adult community members were trained to become instructors themselves. The program will continue to be delivered using their newly learned skills, with the equipment that was left with the communities.



Lakalzap (Greenville), Nathan Barton (Kincolith), Gitwinksihlkw (Canyon) and Nisga’a (New Aiyansh) elementary schools were each visited by the program during the week. A mini tournament was held in the Nisga’a Elementary Secondary school gymnasium on Friday, January 21. Participants also had an opportunity to try out the real thing by attending on-ice instruction at the Terrace Curling Centre on January 22 & 23.

“Each new community that the Capital One Rocks & Rings program touches means more opportunity for us to support Canadian kids and expand this great sport,” said Ian Cunningham, Chief Marketing Officer, Capital One Canada.

### Upcoming coaching courses

Level 3 Technical  
Richmond  
March 11-13, 2011

Club Coach  
Campbell River  
March 19-20, 2011

## 2011 Four Foot Curling Camps

Four Foot Adult Camp: August 22-25, 2011, Parksville Curling Club

Four Foot Junior Camp: August 25-28, 2011, Parksville Curling Club

[www.fourfootcurling.com](http://www.fourfootcurling.com)

## CCA announces the 2014 Olympic qualification process

The 2013 Tim Hortons Canadian Curling Trials, which will be held December 1-8 at a site to be announced in the next couple of months, will once again feature eight men's and eight women's teams in a round robin format, followed by a playoff, whereby the first place teams advance to their respective finals, while the second and third place teams meet in semi-finals. The winners will then represent Canada at the 2014 Olympic Winter Games in Sochi, Russia.

"Based on the unprecedented curling performances that saw Canada achieve three podium results (two golds and a silver medal) at the Vancouver Olympic and Paralympic Games, we are pleased to have finalized the 2013 Tim Hortons Canadian Curling Trials process for Olympic qualification during the next quadrennial," stated Greg Stremmlaw, Chief Executive Officer of the Canadian Curling Association.

"Our Association has worked hard to produce the best elite pathway which is predicated on consistent performance. This process was specifically tailored to the results achieved in Vancouver, the player input subsequent to the 2010 Olympic qualification process and in alignment with our high performance funding partners. Curling athletes in Canada now have the required information to work towards the qualification at the 2013 Pre-Trials and the Tim Hortons Canadian Curling Trials. We believe this gives us the best chance for gold in Sochi."

Six teams will qualify directly into the Trials, while the final two teams will emerge from a Pre-Trials competition. The eight teams per gender will be decided as follows:

1. Winner of 2011 Canada Cup (November 30-December 4 in Cranbrook, BC)
2. CTRS (Canadian Team Ranking System) leader for 2011-2012
3. Winner of 2012 Canada Cup (date/site to be announced)
4. CTRS leader for 2012-2013
5. CTRS leader for 2011-2013 (2-year total)
6. CTRS leader for 2011-2013 (2-year total)
7. Pre-Trials winner
8. Pre-Trials winner

The 2013 Pre-Trials, to be held November 6-10, also at a site to be announced, will be composed of 12 men's and 12 women's teams competing in a triple knockout. Four teams per gender will advance to a modified Page Playoff, with two men's and two women's teams qualifying for the Trials.

The 12 Pre-Trials teams, per gender, will qualify from the CTRS as follows:

1. The top four teams from the 2010-11 season
2. The top four teams from the 2011-12 season
3. The top two teams from the 2012-13 season
4. The final two teams will earn invitations based on their two-year CTRS points (2011-2013).

Teams already qualified for either the Trials or Pre-Trials will be replaced from the CTRS. Details will be posted on the CCA's website [www.curling.ca](http://www.curling.ca).

The 2011 Canada Cup format has been modified and will now feature seven teams per gender playing a six-game round robin. Instead of a Page Playoff, the top three teams will advance to the playoffs, with the first place teams earning byes to the finals, while the second and third place teams meet in semi-finals. The winners will become the first teams to qualify for the 2013 Tim Hortons Canadian Curling Trials.

The 2011 Canada Cup field in Cranbrook will comprise the 2010 Canada Cup winners (Glenn Howard and Stefanie Lawton), held in Medicine Hat last December, the 2011 Canadian Men's (Tim Hortons Brier in London) and Women's (Scotties Tournament of

Hearts in Charlottetown) champions and the top five teams on the CTRS, as of April 30, 2011, who have not already qualified.

Some of the changes to the qualification system this time around include the fact that, for 2013, six teams of each gender, instead of four, will now qualify directly into the Trials, while only two teams will qualify from the Pre-Trials, instead of four previously. The Pre-Trials field remains at 12 teams per gender, though, but has been strengthened through the qualification process.

Overall, 18 (as opposed to 16) men's and 18 women's teams will now have the opportunity to represent Canada at the Olympics. The 18 are composed of six teams which qualify directly into the Trials and 12 teams at the Pre-Trials (two of whom from each gender will become part of the eight Trials teams).

Edmonton's Kevin Martin and Calgary's Cheryl Bernard won the 2009 Tim Hortons Canadian Curling Trials Roar of the Rings in Edmonton and represented Canada at the 2010 Olympic Winter Games in Vancouver. Martin's team earned a gold medal while Bernard's foursome took home silver.

## Child fitness tax receipts

Reminder that if you have a junior curler or child in little rocks programs, these activities likely qualify for child fitness tax receipts! Parents can claim up to \$500 per child for fees paid in 2010 that relate to children's registration in physical activity programs like curling.

Curling centres who have not already done so, can issue Child Fitness Tax receipts for fees paid for eligible programs for participants 16 yrs and under. Programs that qualify must be a supervised program, have a physical activity component, run for a minimum eight weeks or longer.

The receipt can be issued to the payer for fees paid in 2010

For more information refer to the Canada Revenue Agency website [www.cra-arc.gc.ca](http://www.cra-arc.gc.ca) and search 'Child Fitness'

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## Curling's Elite Set to Compete in Langley

The Season of Champions comes to Langley for the very first time when the World Financial Group Continental Cup of Curling hits the ice in the Langley Events Centre, January 12-15, 2012. Tickets to see the best curlers on the international scene are now on sale!

You can guarantee the same seat for all 11 draws for \$155. Or, select a pair of guaranteed seats for six draws at a price of \$189.

Tickets can be purchased by phone at 604-882-8800 (local) and 1-855-532-8497 (toll free) or, online at [www.seasonofchampions.ca/langley](http://www.seasonofchampions.ca/langley)

The World Financial Group Continental Cup brings together the finest players on the international scene, competing in a unique format where Team North America faces Team World in four different disciplines. Six teams on each side – three men's and three women's – square off in Team Games, Mixed Doubles, Singles and Skins competitions.

Points are awarded for the outcome of each match with a total of 400 on the line. The first team to reach 201 earns the title, meaning every single shot carries championship implications.

Every same day draw ticket also includes complimentary admission to Keith's Patch... curling's legendary party place! The Patch is where fans and competitors alike gather to share a beverage, a bite and a chance to dance to some of the hottest bands on the Canadian music scene.



### **B.C. PROVINCIAL OPEN STICK CHAMPIONSHIP**

**Armstrong Curling Club  
Armstrong, B.C.**

**March 11 – 13, 2011**

**Two person teams**

**Any Gender; regular curlers welcome...**

**Must use a stick device. Rules according to Stick Curling  
at [www.sturling.net](http://www.sturling.net)**

**Entry Fee: \$100.00 per team**

**Limited to 24 teams**

**Saturday Banquet**

**Entry Deadline: Mar. 2, 2011**

**To Register Contact:** Larry Burns @ 250-546-9445  
Tim Smith @ 250-546-3993  
or email – [armstrongcurling@telus.net](mailto:armstrongcurling@telus.net)



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## Accessibility survey coming soon

Thanks to a successful grant application through the Canucks for Kids Fund, Curl BC is developing an introduction to curling program focusing on children and youth with disabilities.

This new adaptive program will focus on fun, motor and skill development, active healthy living and connecting individuals with the appropriate community-based curling program, whether adaptive or integrated.

In order to be fully successful in the sport, these young participants and their families need to know which curling facilities meet their individual needs. Curl BC will be asking for your help in an **upcoming survey** to determine the level of accessibility your facility has.

The intent of the survey is simply to determine the current status of accessibility of curling centres and determine how Curl BC can help you.

Individuals with disabilities experience barriers to participating in recreation, leisure and sports in a number of different ways. These barriers result in approximately only 3% of people with a disability being active; notably lower than the almost 50% of the rest of the population who consider themselves physically active.

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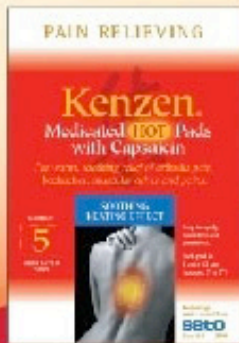
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**Rivers Inlet, BC**



## Duncanby Lodge & Marina fishing trip

Duncanby Lodge & Marina has donated another great vacation package to Curl BC to use as a fundraiser to help initiate a summer junior curling camp this year (camp details will be announced soon).

This year's package includes:

- Return airfare from Vancouver to Duncanby Lodge & Marina in beautiful Rivers Inlet
- Deluxe land based accommodations in our ocean front cabins
- All meals, snacks, non-alcoholic beverages, house wine and beer
- Use of computer and telephone in Lounge
- Access to our hot tub, sauna and fitness facility
- Use of kayaks and canoe fleet for a relaxing paddle
- Professional fishing instruction by our Fish Master and dock staff
- Cleaning, dressing, vacuum sealing and packaging of your catch
- Bait and cut plug equipment
- Use of our modern fleet of 16' Boston Whalers or 17' Hourston Glasscrafts

In place of a raffle this year, Curl BC will be running an online auction and is looking to promote a friendly, fun and unique bidding war. As a pilot fundraising method, Curl BC will evaluate whether this has potential to be a successful fundraising tool for member facilities in future years.

Posters will be distributed to curling centres for display and promotion of this online auction.

Online auction item details:

- Duncanby Lodge & Marina Package (Value \$7,000) bids start at \$500.00 with bid increments of \$50.
- A Full Event Package to the 2011 Canada Cup of Curling (Cranbrook - Nov. 30-Dec. 4, 2011) (TBA) bids start at \$50 with bid increments of \$5.00
- A Full Event Package to the World Financial Group Continental Cup (Langley – Jan. 12-15, 2012) (Value \$155) bids start at \$50.00 with increments of \$5.00
- Additional prizes may be added to the auction.

How to get started:

Visit [www.gobid.ca](http://www.gobid.ca)

1. Click "Auction Calendar"
2. Scroll down to Curl BC
3. Click "Bid Now" in the far right column
4. Scroll down the page to see the auction items.

The auction and the items will be accessible to view from February 1, 2011 at 1 a.m. to March 15, 2011 at 11p.m. (PST).

Thank you to the CCA for donating the Canada Cup of Curling and World Financial Group Continental Cup prizes.

### Membership list reminder

Curling centres are reminded that their membership lists are due February 15th.

[Click here to download a sample template.](#)

### Curl BC Curling for Life Endowment Fund

[Click here to learn how you can become a part of history, and to see who already has.](#)

## Curl BC Office

293 - 3820 Cessna Drive, Richmond, BC V7B 0A2, Phone: 604-333-3616, Fax: 604-333-3615

<b>Scott Braley</b> CEO & Executive Director	<b>Penny Bartel</b> Participation Manager	<b>Robbie Gallagher</b> Marketing & Communications Manager	<b>Heather Beatty</b> Technical & Education Coordinator	<b>Elisabeth Walker-Young</b> Special Projects Coordinator	<b>Richard Brower</b> Bookkeeper
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## Curl BC Coaches

<b>Melissa Soligo</b> Provincial Coach	<b>Al Moore</b> Regional Coach	<b>Darryl Horne</b> Regional Coach	<b>Brenda Nordin</b> Assistant Regional Coach	<b>Doris Torrance</b> Assistant Regional Coach	<b>Karen Watson</b> Assistant Regional Coach
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## Curl BC Executive

<b>Jim Mann</b> President	<b>Mike West</b> Vice-President	<b>Marnie Jepsen</b> Vice-President	<b>Terry Vandale</b> Past-President
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## Curl BC Regional Directors

<b>Gerry Foster</b> Region 1	<b>Tom Mann</b> Region 2	<b>Donna Stuike</b> Region 3	<b>Dave Merklinger</b> Region 4	<b>Ron Phillips</b> Region 5	<b>Gord Judzentsis</b> Region 6	<b>Pat Cotter</b> Region 7
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Contact information can be found at [www.curlbc.ca/contact/](http://www.curlbc.ca/contact/)

